



AM25 CIPA SOLUTIONS

WHAT ARE CIPA SOLUTIONS?

CIPA Solutions are a "bonus" opportunity for service and supply companies that sponsor the 2025 Annual Meeting (AM25) at the \$5,000/Silver Star level or higher.

- Each opportunity will consist of a 5-minute live or prerecorded video presentation on stage at the General Session on either Friday or Saturday, May 2 or 3, 2025, highlighting the sponsor's unique product, service, or value proposition.
- The key point is that the presentation, whether live or prerecorded, must be no longer than exactly 5 minutes. PowerPoint presentations, if used, must be set to a timer no longer than 5 minutes.
- When the timer ends, the speaker's time is up. No more talking; no more Q&A.

There will be no more than THREE total CIPA Solutions presented at AM25.

HOW DO WE PARTICIPATE?

Associate Members (service and supply companies) must sponsor AM25 at the \$5,000/Silver Star level or higher and be one of the first three companies to select the "CIPA Solutions" option when registering.

- Your sponsorship must be PAID in full within 30 days and no later than March 27 (whichever comes first) to confirm your CIPA Solutions spot.
- Your company must be an Associate Member of CIPA in good standing at the time of the Annual Meeting.
- If your company participates in a CIPA Solutions opportunity, your presenter must still register and pay to attend AM25 as usual. Beyond that, there is no additional fee or cost to participate.
- You still get all of the other benefits that come with your level of sponsorship.

IF WE SECURE A CIPA SOLUTIONS SPOT, THEN WHAT?

- Decide whether you want to present in person or by prerecorded video.
- Prepare your presentation: create your visuals, practice your delivery, rehearse your timing.
- Record it on video (iPhone is fine), if you do not plan to present it live.
- Email either your FINAL PPT FILE with your timed slides OR your PRERECORDED VIDEO to Laura Wilkin by noon on FRIDAY, APRIL 18.
- We will have your presentation queued up and ready for the assigned General Session.

**FOR MORE INFORMATION, CONTACT LAURA WILKIN AT
(916) 447-1177 OR LWILKIN@CIPA.ORG**